



Special Meeting of EOSARDA Board of Directors  
Sunday July 4, 2010

**Attendance**

Cora Calwell, Barbara Dennison, Paul Dennison, Andy Himberg-Larsen, Karin Nikischer, Bruce Warner, Linda Warner, Dave Western

Guest; Wendy VanderMeulen, Chair of Festival 2014 Board

Regrets:

Anne Christensen, Don Clingin, Jean Clingin, Gavin Currie, Billi Langtry, Chuck Langtry, Nancy Morgan, Bob Summers

**1) Call to order and approval of Agenda**

- a) The meeting was called to order at 1:35 pm  
A quorum of the Board consists of 50% of the Directors. At this time there are 16 Directors on the Board, therefore a quorum is 8 Directors. There being 8 Directors present for the meeting, a quorum existed and therefore binding decisions could be made.
- b) Approval of agenda  
The proposed agenda was adopted without change.

**2) New Business**

**a) Letter of Agreement for Festival 2014**

Dave Western advised that he has been in contact with Dan Roy, Chair of Festival 2008 (London) and Norm Demeule, Festival Coordinator for the Canadian Square and Round Dance Society.

Dan Roy confirmed that the London Convention Board had agreed to the standard letter of Agreement.

Norm Demeule indicated that the Society might be willing to renegotiate the terms of the Letter of Agreement but that any such re-negotiation would likely be less favourable than those currently offered.

Dave advised that the final report on Festival 20008 states that Society received \$23,000 less some unspecified expenses, while both SWOSDA and Federation received approximately \$20,000 each. \$5,000 was also spent on a party for Convention volunteers.

There was some discussion as to the meaning of the term “gross revenue”. It was agreed that this should be taken to mean that this means the total amount actually collected by

the Festival Board for registrations, i.e. the amount received less any refunds for cancellations.

There was some confusion over the amount that London actually remitted to Society as it appears to be based on net revenue from registrations rather than gross. Wendy VanderMeulen will seek clarification of this.

After further discussion, Andy Himberg-Larsen moved that the Board authorize Dave Western, as President of the Board, to sign the Letter of Agreement on behalf of EOSARDA. The motion was seconded by Karin Nikischer and was passed unanimously.

Dave will sign the Letter at next Sunday's Festival 2014 Board meeting

**b) Proposed Fall Advertising Program**

On behalf of the Publicity, Promotions and Publications (P,P and P) Committee, the Committee Chair, Barb Dennison presented a proposed advertising program for Fall 2010. The Committee proposes placing a 2/3 page ad in the mid-August edition of Forever Young at a cost of approximately \$775 plus tax. The ad will be generic in nature and will contain information about the recruiting clubs in the region. The Committee also plans to place similar ads in the ORMC and EMC weekly papers across the region, but has not yet obtained a firm quote from either organization.

After some discussion it was suggested that consideration also be given to placing an ad in Fifty-Five Plus. The Committee will follow-up on this suggestion.

It was moved by Barbara Dennison and seconded by Andy Himberg-Larsen that the P,P and P Committee be authorized to spend up to \$1,000 for a generic Square and round Dance Ad to be placed in the Mid-August 2010 edition of Forever Young. The motion was passed unanimously.

While the Board agreed in general with the rest of the advertising plan proposed by P,P and P, any further advertising expenditures for Fall 2010 will require Board approval once the details are known.

The Committee will draft an electronic message, to be broadcast by Bruce. The message will request information from all of the region's recruiting clubs re their start-up date, contact info etc.

**c) T-Shirts for Mississippi Squares**

The Mississippi Squares will be taking part in a street festival to be held in Carleton Place in early August. They will have a booth and will be handing out information about all of the recruiting clubs in the region. They have requested the loan of 10 EOSARDA t-shirts for use by volunteers at the booth.

After some discussion, the Board unanimously agreed to give the Mississippi Squares 10 EOSARDA t-shirts. It was also agreed that similar consideration will be given to any

similar requests from other clubs as the shirts in question are over 10 years old and their book value was written off several years ago.

**d) Trillium Award Nomination from Anne Graham**

It was agreed that the persons being nominated by Anne Graham for a Trillium Award are deserving of the honour. Therefore, the Board agreed to support Anne's application for a Trillium Merit Award for the persons in question. Dave Western will follow up on this with Anne in an attempt to strengthen the actual nomination.

**3 Other Business**

Dave Western reported that plans for the Senior Games scheduled for Brockville in late August are well in hand. Good progress has been made in obtaining sufficient volunteers for the Information Booth on Monday, August 23 and Tuesday August 24, with only two time slots not yet adequately staffed. However, more dancers are required for the demo dances scheduled for Thursday August 26. We are trying to have two squares on the floor for each demo dance, but do not have even one full square for either the 10 am or 1 pm demo and we have only 1 square for the 11 am demo.

The meeting adjourned at 4 pm.